

CUSTOMER SUCCESS STORY








“We want to get rid of paper notes, emails and spreadsheets fast”

Introduction

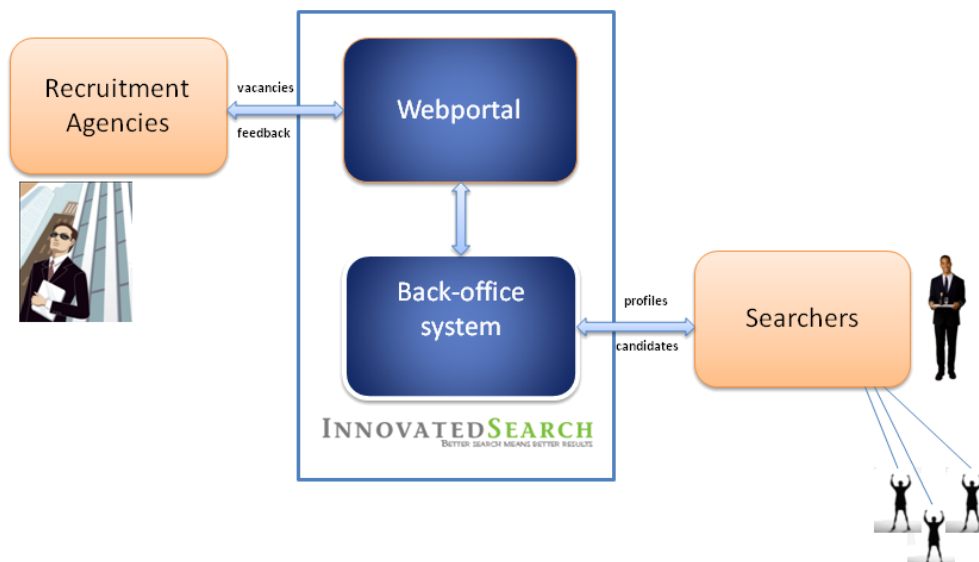
Recruitment agencies rely heavily on their searchers. Their job is to scan the market for the right candidates. To be successful, you need to find the right people first. Innovated Search has a very innovative approach in supporting recruitment agencies in this process. Their online platform gives recruitment agencies the possibility to outsource their search activities making them very scalable and fast. The complete solution was built with the 42windmills platform in just a few days.

Challenge

Innovated Search was struggling with handling tons of emails each day, briefings in unstructured Word-documents, tracking down the status of potential matches...it was all done manually. Errors and queues were inevitable. It was clear to them that they needed a solution fast. The challenge was to build a web based business application that connects recruiters and searchers worldwide without any manual intervention. Some of the main requirements:

| | |
|--|---|
|  Fast | the whole system needed to be <u>up-and-running within 2 weeks</u> |
|  Secure | authorized access, different roles/views for different users |
|  Performance | high performance and an uptime of >99,9% |
|  Solid database | Microsoft SQL Server |
|  Flexible | the system must be easy to change in future without programming |
|  Status management | at any given time vacancy or candidate status should be clear |
|  Workflow management | whenever the vacancy or candidate status changes, actions have to be started, f.e. ‘send an email when feedback on a new candidate has been given’. |

Solution










Web based back-office system was generated for 100% with the 42windmills platform. This means that not a single line of code has been manually programmed. All main business processes have been implemented in the system. It includes a solid MS SQL-database, CRM-functionality, assignment of credits, status and workflow management.

Web portal manages all contacts between recruitment agencies and searchers. Agencies sign in and manage their credits, vacancies and matches. They can give feedback on candidates or upload new vacancies. Status changes automatically trigger actions on the other side. No more communication by emails but one unified way of communication. The web portal was generated with the 42windmills platform for 95%.

Henk Blaauwgeers, director of Innovated Search: “We have chosen 42windmills because they demonstrated a very convincing prototype within only a couple of hours. This already covered our main processes. User interface as well as the richness of all standard platform components were very impressive. If we wanted to avoid long development projects, we knew instantly that this was the way to go.”

Results

-  Complete application and web portal were built and implemented in **only 4 days**
-  No concessions to product quality: a state-of-the-art **business architecture** was generated
-  Innovated Search can **change the system** to meet future requirements without coding
-  **Automated** emails and tasks
-  The system is built for future **scalability**; no restrictions in number of users or transactions

About **INNOVATEDSEARCH**

BETTER SEARCH MEANS BETTER RESULTS

Innovated Search (www.innovatedsearch.nl) is an Amsterdam-based innovative company in the field of recruitment. Their customers are recruitment agencies that have outsourced (part of) their search activities. Innovated Search gives them more and better candidates for their vacancies.

About **42windmills**

42windmills is an online development platform for creating web based business applications. For example CRM applications, ERP, registration systems, web portals. It requires *modeling* instead of *coding*. In general >80% of time, costs and knowledge required can be saved.

More information on www.42windmills.com

42windmills BV – the ultimate answer to application development
Stationsweg 26 | 2312 AV Leiden (The Netherlands) | Tel. +31 84-0031420 | info@42windmills.com